

# Crossfield Chronicle

Vol. 3, No. 19

EDMONTON, ALBERTA, FRIDAY, SEPT. 28, 1951

Subscription \$2.00 Per Year



GENE ALUTRY, with his horse "Champion", who will appear at the Edmonton Gardens Oct. 2 with an all-star cast of western favorites. Smiley Burnette and the Casa Country Boys will accompany Alutry.

## Home And School Holds First Meeting Of Season

The opening meeting of the season of the Crossfield Home and School was held in the high school on Thursday, Sept. 20, with a very good attendance of interested parents.

President Wayne Heywood opened the meeting with a few words of welcome and then invited Principal H. Mumby to introduce the new members of the teaching staff. These include: Mrs. Warren, teaching the grade VII and VIII room, Miss Wallace, teaching the grade V and VI room and Miss Finigan teaching the grade II and III room.

Following the reading of the minutes by Secretary J. Belshaw and the receiving of treasurer, Mrs. Jean Stevens' report showing the organization to be in excellent financial position, a short film on Mental Health was shown.

Former members of the staff, Miss Thomas and Mr. McDougall were welcome visitors at the meeting as were Rev. and Mrs. Ball, who were introduced by Mrs. W. Charney.

Under the co-sponsorship of Mrs. W. McDonald a committee composed of a parent of a pupil from each room was present to introduce the parents to members of the staff.

Congratulations are extended to Mrs. Hales' beginners room for winning the prize awarded by the Home and School to the room with the best representative of parents present at the meeting.

Following adjournment, an excellent lunch was served under the co-sponsorship of Mrs. W. Aldred. This was followed by a social hour during which more than forty parents took out their Home and School memberships.

## Abel Fike Passes, Aged 80 Years

Abel Fike, 80 years old, of 207 8th Ave., Bowness, died on Wednesday, Sept. 19.

He moved from his home at Dysart, Iowa, to Kansas in 1877 and from there to Crossfield in 1902. He made frequent trips to Kansas until 1940 when he moved to Bowness.

He leaves his wife, Ethel May, one brother, Rev. C. L. Fike, Frankfort, Kansas. Funeral services were held on Friday at 1:30 p.m. from Laydon's funeral home and interment took place in Queen's Park cemetery.

Mr. and Mrs. Frank Laut have as their guests, their daughter-in-law, Ethel, and grand-daughter, Dixie from the States.

Mr. and Mrs. Garnet Onell are anticipating a trip to the States in the near future. Mrs. Onell's father, Mr. Ferngren will accompany them. During their absence Mr. Ed. Corkerill will take over the farm duties.

Mrs. Alice Wood recently entertained in her home in honor of Mrs. Tommy Reeves.

Born to Mr. and Mrs. Leonard Pullan of Drumheller, a 7 lb. 14 oz. daughter, Karen-Anne, on September 3, in Drumheller Hospital.

Mr. C. A. Marshall, former editor of the Crossfield Chronicle was renewing acquaintances in town on Monday last.

Mr. Claude Deeks of Airdrie is a patient in Holy Cross Hospital, Calgary, (September 21) and will undergo surgery in the hands of Dr. Stuart.

Miss Thomas and Les McDougall, formerly on the Crossfield School staff were both renewing old acquaintances in town and were present at the Home and School meeting on Thursday, September 20. Mr. McDougall and Miss Stag are teaching in Balmoral, Calgary.

Mr. and Mrs. Mumby and family together with Mr. and Mrs. L. V. Bliss and Mr. and Mrs. F. W. Landmore and Beth were visitors at the Vic Law home in Hussar on Sunday. They reported the Laws well and comfortably settled.

On Wednesday, September 19th, the Afternoon Bridge club resumed its course, the members having completed their vacationing. A very pleasant afternoon was enjoyed in the home of Mrs. Hank McDonald, the season's first hostess. Cards ran to fairly high scores with Mrs. Casey and Mrs. Belshaw taking first and second honors respectively. The hostess served a very tasty lunch.

Mrs. Harold Lorie is suffering a very painful injury, the result of a deflected baseball which struck her ribs as she was watching a baseball game in Clarendon, Sunday last. It is feared that the accident may incur a fracture.

Mr. and Mrs. Knight of Vancouver, parents of Mrs. C. D. Casey, arrived in Calgary by train on Wednesday, September 19 and were met by Mr. Casey. They will visit at the Casey farm for the next few weeks. Their daughter, Mrs. Hilda Smith, is also en-



PRINCESS ANNE, third in succession to the British throne, is seen with her mother, Princess Elizabeth, on occasion of her first birthday, which was celebrated by the Royal Family recently.

joying a visit on the farm in Crossfield.

Mr. Phil Whittaker, who has recently undergone surgery in Edmonton, arrived in Crossfield on the evening train September 19th and will convalesce at the home of his daughter, Mrs. Geo. Jones.

Billy and Anita, children of Mr. and Mrs. Brock Campbell have both had an attack of stomach 'flu, but are on the road to recovery once more.

The local electricians are having a very busy spell of wiring and re-wiring east farm homes for the 110 volt power line which they hope will be hooked up in a few weeks time. A little more work in setting poles and wiring is necessary west of town, but all are looking forward to the power in the near future.

The little son of Mrs. Kinghorn was taken back to the General Hospital where he has spent so many previous months. Paul is not well again and seems to have a repeat on his former condition. The community hopes he will soon be restored to health.

Mr. and Mrs. Doug Robinson are pleased to report that their young son who has been treated for over a year for Polio is trying to make his way around on crutches in Junior Red Cross Hospital.

Those who remember Mrs. Alex Fraser, formerly of Crossfield, will be glad to know that she is aboard the Empress of Scotland on her way to visit friends and relatives in Bonnie Scotland. The community hopes she will have a very pleasant trip.

Mr. and Mrs. Bert Fowlson, Cochrane (nee Marian Clayton), are rejoicing in the birth of a daughter in the Holy Cross Hospital, Calgary, on September 22.

Mrs. W. D. McCool is a patient in the Holy Cross Hospital and underwent surgery at the beginning of the week.

Claude Deeks of Airdrie underwent surgery on Tuesday of this week in Holy Cross hospital.

Don Edwards of Airdrie, a frequent currier in Crossfield, married recently.

## MADDEEN MURMURS

On Wednesday evening the Red Cross executive of Madden met with Mrs. Schofield, Mrs. Stewart and Mr. Hector McDonald of Crossfield were present. Plans were discussed for the forthcoming tea and sale of Home Cooking in the Community Hall, Crossfield on November 3. The Madden Red Cross turned over \$46.25 which was raised from dances during the winter, to the Junior Red Cross Hospital.

Mr. and Mrs. Baker who have sold their farm and whose sale is billed for October last, are sponsoring a farewell dance on Sept. 28 in Madden Hall, before they leave for New York.

Const. and Mrs. Mansell and family have recently returned from their vacation in the mountains, so no doubt the light fingered gentry who have recently been responsible for a couple of break-ins in Happy Eggar's and Walter Stewart's garage will have to exercise extreme caution or else—!

## Crop Quotas

With harvest well under way the Canadian Wheat Board has announced the delivery quotas for wheat, oats, barley and rye:

	Wht	Oats	Barley	Rye
Crossfield .....	8	6	6	8
Airdrie .....	10	6	6	10
Cardinal .....	10	6	6	10
Edmonton .....	10	6	6	10
Morinville .....	10	6	6	10



AVA GARDNER is winning plenty of plaudits these days for her role of Julia in the technicolor movie "Show Boat" and will be seen in more, emotional role when her next picture, "Pandora and the Flying Dutchman," comes along, in which she co-stars with James Mason.

## Cote-Jameison Nuptials Pledged

CROSSFIELD—A pretty wedding was solemnized Sept. 22, at Sacred Heart Church, Calgary, when Lois Lillian, daughter of Mr. and Mrs. A. Jameison, Coaldale, became the bride of Lawrence Phillip, son of Mr. and Mrs. Ralph Cote, White Creek.

Given in marriage by her uncle, M. Jameison, the bride looked charming in a floor-length gown of white embroidered net with full skirt caught up in front with seed pearls. The full collar was also caught in place by seed pearls.

She wore a floor length veil and carried a bouquet of red roses.

Attending as her sister, Mrs. Wm. Jones as matron-of-honor in a gown of mauve sheer and the groom's sister, Miss Lillian Cote, as bridesmaid in a gown of green net over taffeta. Allan Cote, brother of the groom, was best man and Frank Jonett was usher.

Following the ceremony, a wedding breakfast was held at the home of the groom's uncle and aunt, Mr. and Mrs. Walter Harris, after which the party went to Ponoka for the reception at the home of Mr. and Mrs. Wm. Jones. For going away the bride wore a two tone grey suit, pink blouse and navy accessories.

After a honeymoon at Edmonton and Lethbridge, the couple will take up residence in Calgary.

Mr. and Mrs. W. Harris, accompanied by Mr. Allan Cote and Misses Lillian and Marie Cote, returned from Ponoka Sunday after attending the wedding reception for Mr. and Mrs. L. Cote.

## Card of Thanks

A sincere and deeply felt THANK YOU to our friends in Crossfield, Inverlos, and Madden districts for kind-ness shown at our wedding. We extend our appreciation to all who were present to assure you that we are very grateful for your good wishes.

WILFRED DARGY ANDERSEN and BRIGIT

7427 - 52 A St. S.E., Calgary

Music Teacher of Piano, Voice and Theory

MISS EILEEN E. ROBINSON

A.R.C.T. A.P.C.L.

Piano Student of Gladys Egbert, Calgary  
Also studied under Dr. Ernesto Vienci,  
Banff School of Fine Arts

Will commence instruction in Music at the Home of Mrs. Wilda Charney September 8

Contact Mrs. Charney for full particulars  
Crossfield — Phone 16

## EDITORIAL PAGE

### Education Methods

A national research committee says that Canada's schools should train students in basic skills and sound work habits—rather than job training.

The committee — reporting on its four-year study at the annual convention of the Canadian Education Association at Saskatoon—said the three R's are being brushed aside by the growing emphasis on teaching highly specialized skills.

The committee says that after surveying more than 12,000 high school graduates and 14,000 who did not complete secondary education, it believes they lack the ability to express themselves well.

The educators say that the three R's should be taught in such a way that they'll be useful on the job and during every-day activities.

Whatever policy our schools follow, it should be one best designed to prepare our youngsters for useful lives.

### Horrors Of Death Penalty

Those who oppose capital punishment can often use convincing statistics to prove that persons committing murder are not deterred, at the time, by fear of reprisal death. They either figure they can "get away with it" (as it is believed many murderers do), or commit the crime in a moment of senseless passion. Many murderers who escape the death penalty, often turn out to be good citizens.

An example of this is Jim Williams, convicted murderer, at Florida State Penitentiary, in 1926. A unique occurrence stopped his electrocution after he had been strapped in the chair, the electrodes had been adjusted and the black hood placed over his head.

When the moment came to send the 25-year-old Negro to his death, both the warden and the sheriff refused to pull the switch, each claiming it was the duty of the other. As neither official would consent to do it after a heated argument of twenty minutes, Williams was unstrapped and returned to his cell. For having been tortured in this manner, his sentence was commuted to life imprisonment, and shortly, he was sent to work on a state farm.

In 1934, Williams saved the lives of a little girl and her mother who were about to be gored by an enraged bull in an adjacent field and was rewarded with a full pardon.

### Feel In Your Pocket First!

Who hasn't felt the annoyance of having sent clothing to the cleaners with money, or other pocket treasures in the pocket all forgotten? Such persons will sympathize with the old lady in Cleveland, Ohio, who is reported to have given away a bundle of old clothes—not knowing it contained her savings of \$4,200. She had rejected the usual mattress as piggy-bank and had hidden her savings in a vest pocket not in use. Her husband, ignorant of the tragedy of his act, put the vest in the bundle of old clothes.

He should have felt in the pockets first!

### His Example Might Well Be Copied

(FROM HAMILTON NEWS)

When King George and Queen Elizabeth returned to Buckingham Palace after their tour of Canada in 1939, they were asked which city they enjoyed visiting most. Without hesitation, both replied: "Montreal."

That was because the colorful mayor of that city, Camille Houde, who later was to come into disfavor because of his attitude towards the war then in the offing, didn't give two hoots for red tape and arranged everything in defiance of protocol.

A famous host and a born entertainer, Houde personally and jovially conducted Their Majesties on a tour of Montreal and dispensed with formalities, leaving the retinue of the Royal visitors agape. But the King and Queen enjoyed their visit and got a real kick out of their host.

While it would not be advisable for every mayor of a city to be visited to take the informal attitude of Mayor Houde, it is the belief of Canadians that Princess Elizabeth and the Duke of Edinburgh, while expecting the respect due them, would be as well satisfied if they could, for a while, get away from the protocol that hedges them while at home.

### The Bible Today:

Give instruction to a wise man, and he will be wiser; teach a just man, and he will increase in learning. —Proverbs, IX: 9.

## Iranian Crisis Spurs Tar Sands Project

By T. B. W.

(Editorial Note: Half way round the world, trouble brews in the rich Iranian oil fields. A great world power—Britain—is forced out of this lucrative oil area and looks to the undeveloped but fabulously rich oil deposits of the Alberta Tar Sands.)

The promise of greater things to come is shaping up for Edmonton and the province of Alberta in what may be described as glowing colors. It is evident from the results of drilling at the California Standard's 11-11 well, in the Acheson area, approximately 7 miles west of Edmonton, that another major discovery of oil has been made. The well burst into life one Sunday recently in a great column of gas and oil 200 feet high. This discovery is of immediate and great importance to the Edmonton oil field.

While this development was taking place in the orthodox field of oil recovery, an important meeting of oil experts and scientists was held at the Alberta University, in what was described as a symposium on Alberta's vast oil sands deposits in the McMurray area. One hundred delegates representing leading oil and mining companies, research councils, universities and industrial laboratories interested in the problems of extracting the oil from the sand and exploiting the riches of the petroleum resources were present.

It is not generally realized, despite the publicity given it, that these oil riches constitute the biggest reserve of oil anywhere in the world. They are perhaps Alberta's most valuable natural resource. Important developments will doubtless follow the findings of the great symposium.

The delegates received the fullest enlightenment in their discussions with the technical director of the gathering, Sydney M. Blair, on his knowledge of the tar sands and of his tested methods of extracting the oil from the sand economically.

With the world situation what it is, owing to the misguided policy of the Iranian government in its quarrel with the British government over oil, the importance of the Alberta deposits is vastly increased. If the scientific and industrialists who attended the symposium can be convinced that the oil in the McMurray tar sands can be extracted in paying volume the future holds unimaginable progress and industrial development and wealth for Alberta.

The announced objective of making this province the debt free province of the Dominion seems to be within reach of achievement.

### War Base in Space

"When there are two moons in the sky" has for ages been used as a synonym for the absolutely improbable. It has at times been garbled by the proposition that one of the moons might consist of green cheese, and except for the color this isn't altogether impossible, according to some German scientist.

It seems that both Russia and the Western powers are racing towards a project of establishing another moon—a very small one—that will circle the earth just as does the now visible moon, and be held in space by a fine balance of gravity between the earth, sun and moon and centrifugal force. It will be kept at a distance of about 300 miles from the earth and could be used as a base from which atomic bombs could be launched. If it is Russians own the base, the bombs will come to us; if we own it we presume the bombs will go to Russia.

The idea has not yet escaped the realm of fantasy, because with our limited knowledge of science we can foresee numerous obstacles. How would such a sphere overcome the earth's gravity and get away from the "pull in" power of the earth that brings numerous heavenly bodies, visible to us as "shooting stars" to our planet daily. If sufficient powers were developed to launch our artificial moon into space, what precision would be required to stop it at the right distance away? We assume men would easily be sent to man the base once it was out there, by small rocket ships, but could they really live in the artificial moon without atmosphere or gravitation? The green cheese? Well, they'll probably build the artificial moon out of more substantial materials than cheese, cheese is likely to be on the ration list of those manning artificial moon No. 1.

### Note and Comment

People who opposed price controls should not mind price increases.

A diet may be good for the health but a good menu can't be so sound also.

Always remember that, with rare exceptions, you do not have to talk.

The trouble with substitutes for beef steak is that they taste like substitutes.

Putting a few cents in the collection plate does not make one a philanthropist.

HIS HOMEWORK



#### GOV'S LAWS

Dear Sir—Regarding T. W. Poe's article, "Honesty in the Pulpit." If someone wrote an article without consulting you nor in accordance with facts as you knew them, and signed your name in order to give it the stamp of authority, would you be the liar, or would it be the writer? I'd say the writer.

The same situation occurs regarding the Bible. Dozens of men wrote, according to their beliefs, prejudices, and imaginations, and to give their human ideas authority, claimed it was all from God.

God's unchangeable indisputable Laws control and govern all of us, impartially. The sooner we learn these everlasting laws and harmonize our lives with them, the greater our progress, and the less our suffering and distress. The Golden Rule is one of the most important spiritual laws to live by. It was recognized and taught as far back as 500 B.C.

L. R. PORTER.

Edmonton.

#### LIFE OF RILEY?

Dear Sir—Talk about socialism—the farmers have got it already. They start work late in the morning and quit early in the afternoon.

Every time a duck flies by they run out of the house to shoot it. And the government's been trying for years to figure out a way to make them pay income tax.

TIERED BUSINESSMAN.

Edmonton.

#### LABOR CONFAH

Dear Sir—Two national labor conventions have just been held and it seems to me that nothing really constructive has come out of the meetings.

First off, they blasted the government for not putting on price controls. Then the Trades and Labor Congress decided to disassociate itself from the Canadian Congress of Labor. The only road thing that came about was that the unions all heartedly decided to throw out some of the Commies in their organizations.

WHITE COLLAR WORKER.

Edmonton.

#### WILDERNESS JAUNTS

Dear Sir—I can't help wondering whether amateur aviation is regulated strictly enough in this country. There seem to be so many amateur pilots getting lost, and consequently the boys in the RCAF have to risk their lives in searching for them.

MOTHER.

Edmonton.

#### GRAIN AND ORE CARRIERS

Dear Sir—A news report states that Britain is building a new fleet of ore carriers, to service British steel industries; while Canada the wealthy just keeps on talking about Lake grain carriers to serve the Prairie wheat farmers. It is possible that the present plugged Prairie wheat storage was "engineered" so as to stamper the West into giving overboard for the much ballyhooed Great Lakes-St. Lawrence Seaway project?

TOM L. POULSON.

Rocheport Bridge.

### INSURANCE

Fire—Auto—Burglary—Life—Accident—Sickness

More Peace of Mind per Premium Dollar

R. L. M. HART AGENCIES

Clarke Bldg., 10150 102 Street

Phone 28628 - 20866

## Let Us Make Your Home Modern

We specialize in Rural Plumbing. Our qualified men and equipment will save you many \$ Dollars & Estimates without obligation.

Beatty Pressure Systems from \$120.00 up.



Larson's Dairy & Farm Supply Ltd.

10626 101 Street

EDMONTON, Alberta

Phone 25472 - 20543 - 42402

## NINE ALBERTA DISTRICTS CONDUCT SPECIAL COYOTE CONTROL COURSES

Nine districts in the province have conducted schools in Alberta's coyote control program, according to William Lobay, Supervisor of Crop Protection Service.

These are the Municipal Districts of Ponoka, Bonnyville, Cochrane, Wetsaskiwin, Bright, Camrose, Stony Plain and Leduc, and local Improvement District No. 76 (Breton area). The Municipal Districts of Pincher Creek, Kinsella, Lac Ste. Anne and Red Deer also have applied for the establishment of the program in their districts.

The schools familiarize Pest Control Officers with cyanide "coyote-getters" and the necessary precautions taken when setting up a gun. These include the posting of warning signs in the area and notifying neighbors and local schools of the danger. The "coyote-getters," cyanide cartridges, scent, bait and other materials are supplied free of cost by the Department of Agriculture.

## Summer Resort May Follow North Engineering Project

The first part of the Heart River Diversion Project—a long-term engineering plan to control the unruly rivers of the High Prairie district—was completed recently with the installation of an 1,800-foot long dam on the Heart River, four miles east of the eastern tip of Lake Winagami.

## DEFENCE COSTS RISE

CALGARY, Alta. — (BUP)

Federal Health Minister Paul Martin has warned Canadians that the inconvenience they are suffering because of heavy defence expenditures will increase. Martin said in Calgary that defence expenditures of five billion dollars in the next three years represent a tremendous effort for the country. He added that it is a price that must be paid to maintain the freedom the Canadian people prefer.

The dam designed to divert the troublesome backwash of the West Prairie River, forces the Heart's upstream flood water through a natural creek and a reservoir into a diversion canal which is a mile and a half long. The river waters then flow through Lake Winagami into a two-mile outlet canal, located at the south end of the lake to carry the diverted water into a creek. The water then passes four miles through the creek, finally returning to the Heart River.

Fish, which once shunned the lake, are now following a clear path from Lesser Slave Lake to Winagami.

Winagami now has provided an ample feed ground for ducks which have gathered in hundreds, attracted by miles of shallow water and sough grass. The duck population in the smaller sloughs in the vicinity of the lake has also increased. Ducks Unlimited (Canada) have contributed \$20,000 to the Heart River project as part of a co-operative program with the Province of Alberta.

The dam has water-power possibilities since there is a 75-foot drop between the level of the Heart River and Lake Winagami.

## Game Department Catches Up To Air Age; Hunting From Aircraft Now Taboo Here

Alberta's game department has caught up with the fast-moving air age.

The department announced new regulations to prevent the use of aircraft for locating, spotting, searching for or worrying game.

Hunters flying to game areas are now required to take out a departmental permit, and a maximum penalty for breaking the new law is \$200 or three months imprisonment.

The regulations were patterned along those passed a year ago in British Columbia, where game authorities became alarmed at the rising influx of American flying hunters. B.C. authorities took action when they discovered the Department of Transport was unable to keep track of all the planes entering B.C. game country.

An Alberta authority said local hunters also have been turning more and more to the use of planes and this type of hunting was not considered sportmanlike.

From 1939 to 1949 Canada's gross national production increased from \$5,598 million to \$16,382 million; in the period labor income increased from \$2,583 million to \$7,800 million and corporate profits after taxes increased from \$506 million to \$1,171 million.

## Lakes Named After Military Heroes

The Alberta Geographical Board announced the naming of Wood Lake after Regimental Sergeant Major James Deans Wood, the first Canadian soldier to die in Korea.

Wood Lake is two and a quarter miles south of Grande Prairie. RSM Wood, who won the Distinguished Conduct Medal in Italy during World War II, died in Korea last January 18 in a mine demonstration accident.

Born in Ranfurly, Alberta, he was the son of Mrs. Mary N. L. Wood, of Calgary.

The board also announced the naming of Colquhoun Creek, between Wembley and Beaverledge, in honor of Ftl. Lt. L. Colquhoun, of Edmonton, who was presumed dead while serving in the RCAF overseas in the last war.

## Weiller & Williams CO. LTD.

Edmonton's Leading Livestock Commission Firm

Always at your service at the Edmonton Stock Yards.

Office Phone 71211  
Night 82965-29697

## EMPIRE STOVE PARTS

Full line repairs for Empire Coal and Gas Ranges Prompt Service from Our New Location

A. W. FISHER & CO. LTD.  
10285 - 97 St., Edmonton, Alta.

## INNES OPTICAL CO. 302 Empire Bldg.

Bus. Phone 22562 Res. Phone 31254

When in the city shop around the corner and save.  
**VAL BERG'S MEN'S WEAR**  
105 St. Just South of Jasper  
EDMONTON

## Kensington Hotel

Where fine people meet!

1 block south of C.P.R. station. Running water and phones in all rooms.  
Cor. 109 St. and 100 Ave.  
Ph. 28154 N. W. Hrychuck, Mgr.

"Quality in Sales! Efficiency in Service"



**E. NIX COMPANY**

Official Factory Service Branch:

Johnson Marine & Farm Engines, Briggs-Stratton, Waukesha, Corcor, Easy, General Electric, Westinghouse, and others.

10050 109 Street  
EDMONTON, Alberta

## First For All Your Plumbing!

Our thorough professional work will give you satisfaction. Let us put improvements in your home. You will be surprised at the low cost.

## C. R. Frost Co. Ltd.

10135 102nd St. Edmonton



## SOUTH CLINIC (Chiropractic)

5019 103 Street

(Parking in rear for patients)

## School Holiday For Royal Visit

October 11, the day Princess Elizabeth and Prince Philip visit Calgary, may be declared a school holiday in Southern Alberta.

A provincial government spokesman said the question is now under consideration and no final decision has been made.

A school holiday will be unnecessary in the northern half since the Royal couple will be in Edmonton on Saturday, October 20, when children are holidaying from school anyway.



## TYPEWRITERS

NEW AND USED Portable and Office Machines

Adding Machines and Cash Registers

**FRED JENKINS**

Smith Corom Dealer

PHONE 21337

Tower Building, Edmonton

**The Leading FARM and DWELLING INSURERS in the PROVINCE**

**ALBERTA GENERAL INSURANCE CO.**

FOR THE YEAR 1954 BY ALBERTA

THE NEAREST AGENT OR BRANCH IS AT YOUR SERVICE

When in Edmonton Visit



10155 102 St.

EDMONTON

Edmonton's Most Exclusive Portrait Photographers

For Your AUTOMOBILE INSURANCE See THE CANADA WEST INSURANCE CO.

9908 109 Street — Phone: 25374 - 25562

Edmonton, Alberta

Re-insured with Excess Insurance Company of America

SEE YOUR LOCAL AGENT IN YOUR TOWN



## HOBBS Concrete Blocks Ltd.

ALL TYPES

Free Literature and Estimates

6911-104 Street Edmonton, Alta

Phone 35254

If Your Local Merchants Cannot Supply Your Needs

Write or Visit The

## SAVEMOR STORE

Across from Eaton's Parking Lot  
10249 102 Street EDMONTON

(OUTFITTERS FOR YOUR ENTIRE FAMILY)

## TO ALL HOUSEHOLDERS...

When will you be sued? This is the question that constantly faces every home-owner. For full details of this cheap protection consult

## WEBER BROS. AGENCIES LTD.

10013 - 101 Avenue Edmonton, Alberta

## F. J. McINTYRE & Co.

WHOLESALE DISTRIBUTORS

MIRACHROM and MIRA TRIM MOULDINGS

CABINET HARDWARE and LOCK SETS

The Famous MIRAPLAS Tile

GERTHY Bathroom Accessories

EDMONTON 10810 85 Ave. PHONE 22414

20 Years of Service

CALGARY

1010 17th Ave. W.

PHONE W2145

BEST ATTAINABLE IMAGE FROM DOCUMENT AVAILABLE



## SENSIBLE SWAP

WINNIPEG (BUP) — The following classified advertisement appeared in the Winnipeg Free Press Friday:

"Swap engagement ring for shot gun or what have you?"

## Varsity Enrollment Of 3,200 Seen

University officials said yesterday that they expect enrollment of 880 new students at the University of Alberta next Monday and Tuesday.

Of this total 385 are expected to register in the education

## Farmers Get Help On Grain Storage

REGINA (BUP)—Saskatchewan Agriculture Minister I. C. Nolleit said immediate relief is on its way to farmers who are dumping grain on the ground in Northwestern Saskatchewan because of the box-

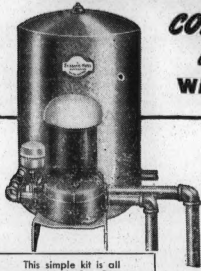
car shortage.

Nolleit said he had wired federal Transport Controller Roy Milner appealing for immediate allocation of boxcars to the area. He says Milner promised in a wire to re-

lease enough cars to clear the area

"immediately." It is the first definite step yet taken by Milner to ease Saskatchewan's plugged grain storage situation.

## NEW! NEW! NEW! FAIRBANKS-MORSE CONVERTIBLE EJECTOR WATER SYSTEM



A REVOLUTIONARY NEW  
TYPE SYSTEM—  
EASILY CHANGED  
FROM SHALLOW  
TO DEEP WELL



This simple kit is all  
you need for Deep  
Well Conversion.



A simple conversion kit enables you  
to change from shallow to deep well  
service with one pump! It is easily  
installed inside the pump.

Here's how it works. You install the  
Convertible Ejector as a shallow well  
system. When you need more water,  
or when falling water levels compel  
you to go to greater depths, all you do  
is install the low-cost conversion parts  
to change to deep well duty. You are  
saved the expense of an entirely new  
water system. Available in 3/4, 1 1/2, 2,  
3, 4 or 6 hp. models that can be in-  
stalled over the well or away from it.  
Get full details now!

The Canadian Fairbanks Morse Co. Ltd.  
EDMONTON - CALGARY  
and sold by the following dealer:  
**Crossfield Electric**  
CROSSFIELD, ALBERTA



For only Pennies a day...

A PRIVATE INCOME FOR LIFE WHEN YOU RETIRE



Yes, security costs so little when you build  
your retirement income around a Canadian  
Government Annuity. It's fun to face the  
future this way, and easy, too. There's no  
medical examination. Payments are low  
and your contract won't lapse if you miss  
one. Your money is guaranteed by the  
Government of Canada and... YOU  
CAN'T OUTLIVE YOUR INCOME!

Start your Canadian Government Annuity today!  
FIND OUT HOW LITTLE IT WILL COST YOU

MONTHLY PENSION FOR AN  
ANNUITY OF \$100 A MONTH  
STARTING AT—

AGE 45	AGE 50	Men	Women	Men	Women
25	25	\$12.84	\$15.00	\$18.48	\$21.12
30	30	15.24	17.50	22.50	25.50
35	35	18.00	20.00	26.00	29.00
40	40	21.12	23.00	30.00	33.00
45	45	24.00	26.00	33.00	36.00
50	50	26.00	28.00	35.00	38.00
55	55	28.00	30.00	37.00	40.00
60	60	30.00	32.00	39.00	42.00



ANNUITY BRANCH  
DEPARTMENT OF LABOUR

The Director, Canadian Government Annuities,  
Department of Labour, Ottawa. (Postage Free)  
You need not see information showing how a  
Canadian Government Annuity can bring you  
security at low cost.

My name is \_\_\_\_\_  
(Mr./Mrs./Miss)  
Date of birth \_\_\_\_\_  
Date when Annuity to start \_\_\_\_\_  
Date of birth \_\_\_\_\_  
I understand that the information I give will  
be held confidential.

## America's Favorite Cowboy Is Coming TUESDAY, OCT. 2nd

In Person!  
**GENE AUTRY**  
CHAMPION and Little Champ

IN THE New  
HIT SHOW  
OF 1951

Featuring

SMILEY BURNETTE  
PAT BUTRAM  
JOHNNY BOND  
CARL COITNER and the  
CASS COUNTY BOYS



and the  
**JEMEZ INDIANS**  
from their  
NEW MEXICO RESERVATION  
WITH ALL THE  
MELODY RANCH STARS  
and MANY OTHERS!

BIG  
2  
HOUR  
STAGE  
SHOW!

## EDMONTON GARDENS

Afternoon Matinee 4:30 p.m.

at the

Evening Performance 8:30 p.m.

● Tickets are \$1.10, \$1.65, \$2.20

All Children Under 12 Half Price

EDMONTON EXHIBITION ASSOCIATION LTD.  
EDMONTON, ALBERTA

Enclosed find cheque or money order with stamped self addressed envelope

for... Adults' and... Children's Tickets, at a total of \$.....

☐ Matinee

☐ Evening

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

● TICKETS NOW ON SALE at MIKE'S ●





**JERRY FORBES**

Babies—beans and backyard banter!

Hear your  
**"MAN IN THE HOUSE"**  
 discuss them all  
 Monday to Friday  
 9-10 a.m.

**CFRN**

**F. H. LEPPER & CO. Paratroopers Are Bound For Korea**  
**PLUMBERS**  
 Gas, Steam and Hot Water Heating Contractors  
 125 6th Ave. E. Calgary, Alta

**CALGARY, Alta. — (BUP) —**  
 Paratroopers of the 1st Battalion of the Princess Patricia's Canadian Light Infantry are bound for a United States Pacific coast port to embark for Korea.

The men make up two companies of the unit, the first group of Canada's airborne force to be ordered overseas as a group. They left Calgary recently on two trains, along with a further contingent of reinforcements for the Canadian Korean Brigade from Wainwright military camp.

**H. BURGAR & SON**  
 Ambulance Service  
 Funeral Home  
 Chapel Conventions  
 Ph. 173 or 74, CAMROSE, Alta.

## Dombro Produce Co.

LIMITED

10508 96th Street Phones 22843 - 20136

Owned and Operated by **HAROLD SISSONS** and **ED. HUBBELL**

Wish to announce that the above Company has recently been purchased by Harold Sissons and Ed. Hubbell who have long years of experience in the produce business.

We can assure each and every producer the highest possible market prices, very liberal grading, accurate weight and prompt returns. For complete satisfaction try us with your next shipment.

Write, Wire or Phone for Shipping Crates and Egg Supplies

**DOMBRO PRODUCE COMPANY**

LIMITED

10508 96th Street Phones 22843 - 20136

In the five year period, 1947-51, Ottawa has had a budgetary surplus of \$1,980,300,000.

**Foster & McGarvey**  
 LTD.

FUNERAL DIRECTORS

Phone 26666 EDMONTON

Agents:  
 LLOYD CONRAD—Sanguido  
 CLAY BEAN—Cherhill  
 CLIFF HONERT—Onoway

Visit Beautiful **CZAR LAKE**  
 SUMMER RESORT  
 and stop at

**CZAR HOTEL**

(Fully Licensed) CZAR  
 T. Dunn, Prop.

FOR YOUR AUCTION

SALE PHONE

**J. L. Muirhead**

Auctioneer—Lic. No. 90  
 Phone 44 SEDGEWICK  
 (Reverse Charges)

STOP! At Alberta's Finest

**New Waskatenau Hotel**

S. J. ESOPENKO, Prop.

For Reservations  
 Phone 22, WASKATENAU

## F. B. KIRKMAN

Flowers for Every Occasion  
 Complete Funeral and  
 Ambulance Service

District Representatives

F. W. OTTO—Juniata, Phone X907

D. PENMAN—C.S.A., Phone 54

W. PEDLAR—Redcliff, Phone 42

A. C. LAWLEY—Ph. 31 Hushpence

F. B. KIRKMAN—Juniata

"Dignity Without Extravagance"

Irma — Ph. 34 day, 42 night

Ph. 30 LOUGHEED, Alta.

## Gladstone Foot Clinic

Office & Residence 11437 97 St.

Phone 72074. EDMONTON

For the relief and correction of

your foot disorders.

## Mount Royal Hotel

Year round leading European Plan Hotel at Banff. Fully modern and licensed. 50 rooms with phone and bath and 50 rooms without.

Brewster's Transportation Co.

Proprietors

Phone 36 BANFF, Alta.

## Sell Your Cattle

By "AUCTION"

The latest and most

profitable method of

marketing your live-

stock. Phone—write—or wire

for any information on your

livestock problems.

**O. A. BROWN LTD.**

Livestock Commission Agents

EDMONTON STOCKYARDS

Phone 71124

## HAVE YOU TRIED ...

1. Our King Size Album Prints—8 Exposure Roll ..... 89c  
 12 Exposure Roll ..... 89c 16 Exposure Roll ..... \$1.07  
 REPRINTS ..... 6c each

2. Our Color Service—Processing and Printing.  
 PRICE LISTS ON REQUEST

## EDMONTON PHOTO SUPPLY

10005 Jasper Avenue Phone 22352  
 EDMONTON, Alta.

When in Edmonton Stop at ...

## Ritz Hotel

10346 97 Street (near C.N.R.) Phone 42151

## MEMO FOR RICKER



Don't let warm, sultry Fall days fool you! Winter will soon be here! And unless you have money to burn don't let cheap per-ton Coal prices fool you either.

Buy only Genuine "Spitfire" Coal from deep seam mines, High in B.T.U. Value—Low in Ash Waste.

Order Early For Winter

FAST EFFICIENT SERVICE ON A PECK  
 OR A CARLOAD

## MORINVILLE COLLIERY

Phone 415 MORINVILLE

DRIVE WITH ...

## Purity 99 Gasoline

"THE FILL THAT STRETCHES"

Forward Inquiries to Gas and Oil Products Limited,  
 Calgary

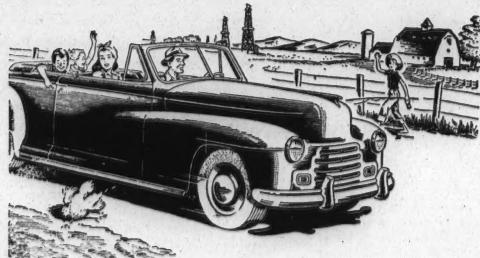
"We Sell More--So We Sell Cheaper"

# Kallal Motors

LIMITED

## The Home of Quality Cars

We have for your inspection a complete range of  
**NEW CARS and TRUCKS** which are being sold  
 at fair and honest prices.



More than 15 years of New and Used Car business in Edmonton and district has earned Kallal Motors the fine reputation which they now enjoy. A Kallal Used Car is synonymous with quality and value. When you can buy a top quality car backed by 15 years worth of solid business reputation, why settle for less? A large turnover—a better selection—assure you of the lowest possible price—the best possible Car or Truck for your money.

## Kallal Motors Ltd.

EDMONTON'S LEADING USED CAR DEALERS

Main Office: 11424 - Jasper Avenue Phone 82496



**CERTAINLY ... Sir!**  
You are always Welcome at the  
**HOTEL ROYAL**  
Conveniently located in the heart of Downtown Calgary.  
3rd Ave. & 2 St. W. Ph. M9895

**YES, SIR!**  
You are always welcome at the  
**Villa Laurier Hotel**  
"A Home Away From Home." Clean, quiet and modern. No parking problems.  
R. L. STONE, Prop.  
9337 108 Street EDMONTON

**FLU-O-RAY PRODUCTS**  
OF ALBERTA  
Everything in Lights and Fixtures  
10630 - 101 Street  
Edmonton, Alta.  
Our Bulbs guaranteed for one year or 1,500 hours, whichever is better.  
**SOLD BY BETTER DEALERS EVERYWHERE**

**RADIO REPAIRS**  
We have been giving satisfaction on radio repairs for the past 13 years, by first class government licensed technicians.  
**WADE & RICHARDS LTD.**  
10168 102 St., Edmonton  
Phone 24964 and 26451

**COURTNEY DENTAL LABORATORY**  
31 Bradburn-Thomson Bldg.  
10160 101 St. Phone 23112  
(Opp. Metropolitan Store)

**Dr. Alan D. Fee**  
DENTIST  
307 Tegler Bldg., Edmonton  
Phone 26011 Res. Ph. 25003  
EDMONTON - ALBERTA

**Andre M. Dechene**  
LL.B.  
Barrister - Solicitor  
Notary  
associated with Messrs. Duncan Johnson Miskew Dechene Plush & Blackstock  
Second Floor  
Bank of Nova Scotia Bldg.  
Edmonton, Alberta

**"AUROFAC" (Lederle)**  
Vitamin B12 and Aureomycin Feed Supplement for Hogs, Poultry and Calves  
Result of experiment conducted by P. Burns Ranches, Hog Feeding Unit, at Calgary, Alta.  
Average weight at commencement of test 12 lbs. Duration of test 2 weeks. Number of pigs in each lot 12.  
On Normal Ration only - 40 lbs.  
On Normal Ration plus Aurofac - 130 lbs.  
Rate of feeding Aurofac 1/2 lb. per ton of ration.  
Price, 50-lb. sack, 85¢ per lb.  
Small quantities, 90¢ F.O.B. Calgary  
If your local Drug Store cannot supply you, write us direct.  
**McClelland Veterinary Supplies Ltd.**  
330 - 8th Ave. E., Calgary, Alta.  
Distributors Lederle Vaccines and Veterinary Products and all Stockmen's Supplies.

**Optometrists**  
**JAS. M. AIRD**  
OPTOMETRIST  
104 Clarke Building (downstairs)  
10160 102 St. Ph. 24768

**RALPH W. LE DREW**  
**JAMES G. ROWAND**  
OPTOMETRISTS  
Phone 22789  
307 Tegler Bldg.  
EDMONTON Alta.

**ATTENTION!**  
**ENGLISH CAR OWNERS**  
New steering equipment for all sizes of cars  
**Brooke's Garage**  
Wheel Alignment - Wheel Balancing  
10165 103 Street Phone 26284  
**SEE BROOKES FOR BETTER BRAKES**



**Scotty's Garage** 10034 103 Ave.  
**Healy Motors Ltd.** Jasper Ave. and 105 Street

**THE WEATHER MAY BE HOT NOW BUT IT'S ONLY A FEW MONTHS UNTIL WINTER**  
**COAL**  
Now's your opportunity to beat next winter's fuel supply problem by ordering a bin-full of Egg Lake Coal.  
Then, though you may be uncomfortably hot in this summer weather, you'll be comfortably warm next winter.

**Egg Lake Coal Co.**  
MORRISVILLE Phone R905 Alberta

**The Lighter Side**

**Overcharged**  
Mrs. Jones returned from a visit to the doctor very cross indeed. "Do you know that he charged me three dollars for painting my throat with iodine!" she complained.  
"I don't call that very much," replied Mrs. Brown.  
"Not much!" said Mrs. Jones.

**October PIANO SALE**  
As new. All guaranteed by world's only rebuilding factory, McLeans.  
**\$265 and up**  
TERMS Write for list  
**W. H. MOWSER**  
Graduate Technician  
9633 74th Avenue, Edmonton Phone 38112

"Why, I had my kitchen white-washed all over for five."  
**Not Guilty**  
Rural Magistrate—"I'll have to fine you a dollar, Jeff."  
Jeff—"I'll have to borrow it off ye, Jedge."  
Magistrate—"Great snakes. It was only to git the dollar that I was finin' ye. Git out! Ye ain't guilty, anyway."

**MURRAY'S LTD.**  
10628 Jasper Ave., Edmonton Phone 24654  
(Successors to Thornton & Perkins)  
Draperies, Curtains, Slip-covering, Re-upholstering and Repairs.  
Samples and Estimates Sent by Request.



**English Motorcycle SALES and SERVICE**  
Edmonton Branch: 10449-51 124 Street  
**NORTON DISTRIBUTORS**  
Repairs for all makes ... Phone 86488 or write

**YEE YEE Herb Remedies**  
(Established 1935)  
Quick Relief For All Ailments  
Skin Diseases, Ulcers, Asthma, Rheumatism.

**NEW LOCATION:**  
**9636 102A Avenue**  
Edmonton

**AUTO RADIOS**  
Factory custom and universal for all vehicles—Sales and Service  
**COWLEY BROS.**  
9914 109 St. Phone 26582

**INSULATE With the Best ROCK WOOL**  
Alberta Rock Wool Distributors  
10921 108 Ave., Edmonton Phone 21895

ALBERTA BEACH ATHABASCA DAWSON CREEK DEVON FAIRVIEW  
SLAVE LAKE PEACE RIVER RIMNEY  
GRANDE PRAIRIE GRIMSHAW HIGH PRAIRIE HAY RIVER MANNING  
WHITECOURT VALLEYVIEW

**TRAVEL BY BUS!**  
*It Costs You Less*  
ENJOY: Scenic Highways  
Easy-Chair Comfort  
Convenient Schedules  
Stop-over Privileges  
**Canadian Coachways Ltd.**

# Alberta Business Locators

"KNOWN FROM COAST TO COAST"  
FRANK AINSWORTH, Manager

"AUCTIONEER"

115 La Fleche Bldg., 102 St. Ph. 42570 EDMONTON  
CALGARY OFFICE: 204 Alberta Corner, 8th Ave. and 1st St. West Phone R1755

It will cost you no more, in fact much less, when you have the services of THE ALBERTA BUSINESS LOCATORS do the job for you of buying, selling and auctioneering, and do it right!

If you want to auction a go-cart or a completely furnished home or farm, that man, "known from coast to coast", FRANK AINSWORTH, the Auctioneer, will do it for you right.

As for BUSINESS OPPORTUNITIES, well, we have good ones waiting for you.

## FARMS FOR SALE

Very choice 320-acre grain and stock farm, close to city. Attractive buildings and at a bargain. Good terms. Would definitely consider a good city home in part trade. Box 60, Edmonton Sun.

## HOTELS

Hotel purchaser has definite opportunity for an agreeable partner on half share basis to complete purchase of a very high revenue bearing hotel. Cash required approximately \$57,000.00. Apply at once to Box 66, Edmonton Sun.

## FINANCIAL CLASSIFICATION

Why rent money at 6 per cent or more when I can give it to you for less?—providing you have good first mortgage collateral. Special proposition for owners, contractors and builders at 5 per cent. Let me help you finance your building or remodeling requirements now. Box 87, Edmonton Sun.

**HIGHLY PROFITABLE PARTNERSHIP IN A SHEET METAL BUSINESS** in Edmonton. This business has very good and abundant contracts. \$5,000.00 buys a partnership.

## BUSINESS OPPORTUNITIES

Wanted by bona-fide applicant a sound, self-sustaining Hotel or Theatre in the city or fair sized rural community. Purchaser has a high-class farm and city home. Desires of trading same on either, or both. Balance cash. Must have merit as good revenue producer. Give turnover and purchase and confidence. Apply at once to Box 88, Edmonton Sun.

## CITY HOUSES

Nearly new, lovely condition, 7-roomed home, three bedrooms. (Good district, all utilities. Will accept a good 1/2 section or more within 10 miles of city, and up to \$15,000.00 in trade and pay difference if any. Box 89, Edmonton Sun.

"Don't Delay—Do It TODAY for Quick Results"

# Alberta Business Locators

115 La Fleche Bldg., 102 Street Ph. 42570 EDMONTON

**BEST ATTAINABLE IMAGE FROM DOCUMENT AVAILABLE**

## Chemical Plant Adds New Production Lines

Harold Blanche, president of Canadian Cellulose Company Ltd., disclosed yesterday that the \$55,000,000 chemical plant now under construction at Edmonton would produce staple fibres and filament yarns when it is completed.

These two new additions to the long line of chemical products to be manufactured at the plant will be finished materials ready for use in the textile mills of Canada.

At the present time Canadian textile mills have to draw most of their supplies of yarn and fibre from the company's American plant in Texas.

"Plans for the Edmonton plant," Mr. Blanche said, "envisage the development of Canada as a major supplier of cellulose acetate on the world market."

The plant, which will consume 175,000 gallons of Alberta's petroleum gases per day, is expected to be in operation within a year and a half.

Besides, the cellulose acetate, staple fibre and filament yarn, the chemical factory will also produce formaldehyde, to supply the plywood glue industry of British Columbia; pentaerythritol, for use in alkyl resins used in air drying and baked finishes of automobiles, and acetone and acetic acid which are used in the cellulose acetate operation.

### CROSSFIELD NEWS BRIEFS

The United Church will hold its Thanksgiving service on Oct. 7, and Communion service on Oct. 14. Rev. Hall, pastor for Crossfield United Church, will officiate.

The Church groups are all organizing this week and it is hoped Crossfield will still be one of the best organized towns in Christian endeavor, as was pronounced last year by a noted educationalist from Edmonton.

#### Cockshutt Machinery

Plymouth Cars

Fargo Trucks

B-A Products

GENERAL TRUCKING

Modern Service

and Auto Court

Phone 61—ring 2

W. Stewart CROSSFIELD

### General Supplies

LIMITED

Chevrolet and Oldsmobile Sales and Service

CALGARY

Phone 21101

Our travelling representative in the Crossfield area is:

MEL REID: Phone 71495

### L. B. BEDDOES

Oliver Farm Implements—Fairbanks-Morse Machinery

DeLaval Cream Separators and Milking Machines

Phone 67

CROSSFIELD

Res. Phone 68

### Fur Fashion Show Coming

CROSSFIELD — The Avanti group of the United Church W.A. is sponsoring a fur fashion show, which is being demonstrated by Kraft the Furrier, free of charge, in the Community Hall on Wednesday, Oct. 24. There will be a tea and bake sale in connection

with this novel entertainment and the Avanti are hoping for a good attendance on Oct. 24.

#### ASSOCIATED DENTAL LABORATORY

112A 8th Avenue East  
(Upstairs)  
One door West of Smithbilt  
CALGARY

Give us your head to run our business . . . in return —GOOD GROOMING.

**Norm's Barber Shop**

**READ SIGNS OF LIFE HEED**

**SAFETY - CHECK YOUR GRAIN TRUCKS AND HARVESTING EQUIPMENT**

Harvest time always seems to bring an epidemic of accidents. Carelessness around moving machinery, faulty brakes and other mechanical failures in grain hauling trucks are responsible for most fatalities and injuries.

Avoid the risk of accidents and costly delays during harvest time by having your equipment thoroughly checked in advance.

**DO IT NOW - - IT MAY SAVE A LIFE**

**Be Careful - the life you save may be your own!**

Published in the interests of public safety by...



#### ALBERTA BREWERS' AGENTS LIMITED

REPRESENTING

BIG HORN BREWING CO. LTD.  
CALGARY BREWING & MALTING CO. LTD.  
SICKS' EDMONTON BREWERY LTD.  
SICKS' LETHBRIDGE BREWERY LTD.  
NORTH-WEST BREWING CO. LTD.

### At the Churches

CROSSFIELD BAPTIST CHURCH

Minister: Rev. J. W. MacDonald

#### Services

Sunday Service ..... 11:00 a.m.  
Sunday School ..... 12:00 noon  
Prayer Service, Thurs. 3:30 p.m.  
Juniors, Fri. .... 7:00 p.m.  
Young People's, Fri. .... 8:00 p.m.  
Church Service and Sunday School  
Dev. Found. .... 3:00 p.m.  
Mt. View Service .... 7:30 p.m.

### WINTER

IS NOT FAR OFF!

Let us install a  
**HEATING UNIT**  
for you Now!

Expert Work  
Reasonable Rates  
Satisfaction Guaranteed

**F. W. BECKER**

Your Heating and Plumbing Man  
CROSSFIELD Alberta

## Your Commerce Branch



D. M. Houston, O.S.A.

## Keystone of Main Street

The towns of Canada are friendly places. There's the drug store, the post office... and your bank, where you meet your friends and exchange a neighbourly word with the people who serve you.

Your Commerce manager is a man to know... a man who wants to know you. You can trust him to keep your confidence. You can trust the men and women who work with him... they are trained to be discreet about your business.

Yes, our Canadian towns are friendly places... and the men and women at your Commerce branch are good people to know.

**The Canadian Bank of Commerce**  
"The Commerce"